



Cookies & Privacy Policy

What are Cookies?

Cookies are small files that get put on your computer by websites as you surf them. These cookies can store lots of information which can have privacy implications. We like to think all the cookies used on this site are fairly innocuous but that's for you to judge. We also make use of temporary "Session Cookies" to determine if you have logged into the password protected areas of our website. These only exist while your web browser is open and are wiped as soon as you close the window.

Anonymous tracking software

We use Google Analytics (just like virtually everybody else) a service provided by Google. They gather anonymous data on how people are using this site and then provide us with visitor statistics, details of page views etc. You can think of it as being a bit like CCTV but one that automatically blurs your face so we can see what people have done, but not who. If you are anti-Google you can opt-out of being tracked by Google Analytics at [GDeck® is designed to redefine the way the construction industry designs and builds suspended ground floors. A GDeck suspended ground floor comprises of pre-stressed concrete beams, structural EPS beam rails and EPS insulation panels. The silver infill insulation panels provide high thermal performance and being 98% lighter than blocks, significantly reduce dead load on the beams. Combined with high density white EPS rails, which gives GDeck its unique strength, floors with a U-value as low as 0.09 W/m²K can be achieved. GDeck EPS rails offers support where it is needed the most, >200kPa above the beam, to ensure the floor stays within its elastic limits.](#) (we'd prefer you didn't though as this data is seriously helpful to us in improving our website).

Third party website widgets

We also embed some page elements from trusted third parties so that we can provide you with features like Interactive Maps, Like Buttons and Videos. Collectively they make our website more interesting to you as a site visitor however most of these come with their own cookies. They are:

- Facebook
- Twitter
- YouTube
- Vimeo
- Google (Maps + Plus)
- ShareThis

Since we do not control these cookies we cannot guarantee what they do but we are confident that they value your privacy just as much as we do. In many cases the cookies are used to generate identical information to Google Analytics (see above) and indeed use Google Analytics, so opting-out of Google Analytics will also opt you out of these cookies too.

How do I opt out?

You can opt out of Google analytics and other Google services here - <http://tools.google.com/dlpage/gaoptout> and <https://www.google.com/dashboard/>

You can control how Facebook tracks your behaviour online here - https://www.facebook.com/settings/?tab=privacy§ion=applications&field=instant_personalization

You can control how Twitter handles your personal information here - <https://twitter.com/privacy>

You can learn more about privacy and Vimeo here - <https://twitter.com/privacy>

You can opt out of ShareThis tracking here - <http://www.sharethis.com/privacy>

While we would love to offer a cookie-free version of our site we simply do not have the resources to provide and maintain one. Unfortunately if you are really anti-cookie then there is no option except to not use our site. You can remove any cookies we have already put on your machine within your browser settings – pressing Ctrl+Shift+Delete may work in many cases. We will be sorry to see you go!

PRIVACY POLICY

What type of personal information does the Company collect? In connection with your use of our Site and its features, we may collect certain personal information from you. Some of this information is only collected if you choose to provide it via our enquiry portal such as your full name and title, whilst other information is collected automatically as set out in the section concerning cookies and third party software.

Information collected is solely:

- First Name
- Surname
- Work Address
- Telephone Number
- Email Address
- Details of your enquiry

We will continue to hold this data, unless you object to us doing so. We will not sell or pass on any of your details to any other 3rd party. You can request to view your data at any time. Our lawful basis for holding/processing this data is 'legitimate interest' to enable us to process your enquiry. Full details and further information relating to any information that we have collected is obtainable by contacting our Administration Director at tb@mouldedfoams.com